

Subject: Re: Small Biz owner - press conference
From: Robert Park <robert.park@lacity.org>
Date: 04/30/2018 01:41 PM
To: Wilshire Center <mike@wilshirecenter.com>
CC: Jamie Hwang <jamie.hwang@lacity.org>

Hi Mike - sorry for delay. Our teams just gave green light to have her.

Can you please connect her to me or provide best phone number? I'd like to connect her with our press team ASAP to discuss talking points.

Robert Park
[Office of Los Angeles Mayor Eric Garcetti](#)
200 N Spring St, LA, CA 90012
Desk: (213) 978-0430
City Cell: (213) 709-6317

On Apr 27, 2018, at 11:27 AM, Wilshire Center <mike@wilshirecenter.com> wrote:

Hi Robert,

I spoke with Brenda Arianpour this morning and she is interested in speaking at the press conference on Wednesday. Brenda is small business owner. She owns a Poke restaurant and is also a food court manager for Platform 35 at Wilshire and Normandie. She is very aware of the homeless crisis and is in strong support of this new emergency housing project on Vermont.

Thank you,
Michael Russell
Wilshires Center Business Improvement Corporation (WCBIC)
213.321.6163
Mike@wilshirecenter.com
wilshirecenter.com

On Apr 27, 2018, at 10:52 AM, Robert Park <robert.park@lacity.org> wrote:

Thanks so much Mike - and sorry for the time crunch. Trust me, we're all on the same boat :)

If you don't mind sharing, what are few of the names/business types that you're thinking of targeting?
Thank you!

- - -



Robert Park

Central Area Representative

Office of Los Angeles Mayor Eric Garcetti

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On Thu, Apr 26, 2018 at 5:49 PM, Wilshire Center BID
<info@wilshirecenter.com> wrote:

Hi Robert,

Thanks for the info. I'll be there with our WCBID Bike Team (who know a large majority of the homeless members of our community). I have a few small business owners in mind, let me check their availability and get back to you tomorrow or Monday at the latest.

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)
mike@wilshirecenter.com
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[3600 Wilshire Blvd., Suite 1032](#)
[Los Angeles, CA 90010](#)

On Apr 26, 2018, at 4:48 PM, Robert Park
<robert.park@lacity.org> wrote:

Hi Mike!

For the presser, we'd love to have a local small business owner to speak in support for the site. Jamie and I wanted to check w/ you and the BID to see if you have any members that would be a

good candidate....

We'll only have 5 speakers for the entire presser, so this will be a pretty big deal.

Plz let us know, and if you don't, no worries at all!

- - -



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